

Space Reservation Agreement

Raleigh Symphony Orchestra 2023-2024 Programs

PO Box 25878
Raleigh, NC 27611-5878
For questions contact: 919-546-9755
Email: manager@raleighsymphony.org

Submit your information to place an ad in our programs:

Name (Company) _____

Contact Person and Title: _____

Address: _____ Phone: _____ Fax: _____

City/State/Zip: _____ Email: _____

Display Advertising Rates – Select Format, Price and Size of Ad Here:

Season Programs (5½" X 8½" Black & White Publisher)

Format	Rates	Width X Height ("
_____ Inside Cover (B & W)	\$300	4 ½ X 7 ½
_____ Full Page	\$250	4 ½ X 7 ½
_____ ½ Horizontal	\$150	4 ½ X 3 5/8
_____ ½ Vertical	\$150	2 1/8 X 7 ½
_____ ¼ Horizontal	\$100	4 ½ X 1 ¾
_____ ¼ Vertical	\$100	2 1/8 X 3 5/8

Special Instructions:

Payments: All payments should be made to Raleigh Symphony Orchestra, Inc. A full copy of the program(s) will be forwarded to the advertiser at the conclusion of the performances.

_____ Full Payment is enclosed.

_____ Full Payment will be received within 30 days of signing contract.

Name: _____ Title: _____

Authorized Signature: _____ Date: _____

This form becomes a contract when countersigned and accepted on behalf by Raleigh Symphony Orchestra

Inc.: _____
Andrea McKerlie Luke, Executive Director (919) 546-9755

Preparing Camera-Ready Ads: All ads submitted as hard copy **must be camera-ready**. All ads must be prepared to exact size indicated above, or they will be returned for correction.

Raleigh Symphony Orchestra can design your ad, please contact our office.

Who does your ad reach?

Our program reaches a captive audience seen reading these programs in their seats before each performance and during intermission.

Our programs are distributed to an educated, high end audience (over 90% hold an undergraduate degree)

An audience that has leisure time (80% are forty years or older)

An audience that has disposable income (almost 50% have incomes of \$80,000 or more)